

**BPM Economy - When low cost is your highest priority****BPM Premium - The optimum blend of quality, service and value for money****BPM Bespoke - The tailor made service, when only the best will do**

Price list	BPM Economy	BPM Premium	BPM Bespoke
Call out/Attendance	£20	£40	<i>Bespoke photography</i> • From £ 250 • Half day £500 • Full day £750
Photographs	£6 each	£12 each	
Floor Plans	£ 0.025 per sq ft ¹	£0.05 per sq ft ²	
Virtual Tours	Not applicable	£24	
Floor Plans			
Roof terrace or balcony	£1.25	£2.50	£2.50
Front or rear garden only on a terraced house	£4	£8	£8
Semi or detached house garden	£6	£12	£12
Site Plan	£12.50	£25	£25
Measured according to RICS code	Yes	Yes	Yes
Error correction	Free	Free	Free
Right 1st time guarantee- (refund)	£0.01 per sq ft extra	Free ³	Free
Indemnity against mis-measurements claims	£0.01 per sq ft extra	Free	Free
Room name amendments	£3.00 per change	Free	Free
Photographs			
Extra digital retouching	£5 per shot	Free	Free
Photographers	Freelance	Employed	Choice of Photographer
Image turn around time	Typically 1 working day	1 working day guaranteed	Not Applicable
Extra			
Online order tracking	Yes	Yes	Yes
Collect property keys	£5 (meet at property is free)	Free	Free
Parking/Congestion charge	Chargeable in addition where applicable	Free	Free

1 No Minimum

2 Minimum of 1000 sq ft

3 First 1000 sq ft

Streaming Video	Economy Video	Premium Video	Bespoke Video
Flat and 1 Bedroom	£170	£260	£500
Additional bedrooms	£30	£40	£50
Prices include 1 set of amendments			
Optional Upgrades			
Extra 3 months hosting	£15	£30	£70
Per set of amendments	£60	£60	£60
Optional upgrades for Premium and Bespoke Movies			
Template logo set up	n/a	£100	£100
Area life style movie	n/a	n/a	By arrangement
Voice talk-over	n/a	n/a	By arrangement
Presenter	n/a	By arrangement	By arrangement
DVD	n/a	By arrangement	By arrangement

Prices correct at time of printing - March 2006

Prices are subject to Vat

Brochure and Design Prices

Brochure Size	Orientation	Colours	Paper	Quantity (Gloss Laminated)							
				50	100	150	200	250	300	400	500
A4 single sheet	Portrait/ Landscape	Full colour both sides	280 gsm	£40	£60	£79	£98	£118	£137	£176	£215
			400 gsm	n/a	£126	£170	£185	£218	£259	£334	£409
A4 4 pages (A3 folded)	Portrait/ Landscape	Full colour all sides	280 gsm	£80	£120	£159	£197	£236	£275	£352	£430
			400 gsm	n/a	£185	£244	£303	£363	£434	£584	£697

❖ Prices include delivery and templated art work, but exclude bespoke design work.

Level	Paper size	Hard copy proof	Amendments Inc	Design charge	Additional amendments charges
Templated	A4/A3	n/a	1 set	n/a	£5 per set after 1st free
Standard bespoke	A4	n/a	2 sets	£60	£10 per set after first 2 free
Standard bespoke	A3	n/a	2 sets	£100	£10 per set after first 2 free
Premium bespoke	A4	Provided	3 sets	£150	£20 per set after first 3 free
Premium bespoke	A3	Provided	3 sets	£250	£20 per set after first 3 free

Additional pages charged at £50 per page (eg an A4 6 page brochure would be an additional £100 compared to an A4 4 page brochure)

APPOINTMENT CANCELLATION CHARGES**• Less than 4 hours notice – 90% charge**

Appointments cancelled with less than 4 hours notices will incur a fee of 90% of the job value.

This includes appointments where our photographers cannot gain access to a property through no fault of theirs, including if an agreed appointment with a vendor is not kept by the vendor. A morning appointment will need to be cancelled more than 4 working hours before the scheduled start time.

Working hours are Mon-Fri 9am – 6pm.

For example, a 10am Tuesday appointment would need to be cancelled at the latest by 3pm on the Monday before. This includes appointments cancelled due to bad weather. In cases where the weather is adverse, we recommend that you allow us to attend the property to carry out internal photography and floor plans, then arrange a re-visit to shoot any exterior shots. This is a far more cost effective way for you to achieve the same results and will not compromise on the quality of internal shots.

Appointments cancelled with less than 24 working hours notice, but more than 4 working hours, will incur a 50% cancellation charge. For example, if a 2pm appointment is cancelled before 10am the same day, the 90% charge would be avoided but there would still be a 50% charge.

• More than 24 hours notice – 10% Charge

If an appointment is cancelled with more than 1 working day (24 working hours) notice, there will be a 10% cancellation charge. This will include appointments that are put on "hold". This has become necessary as some agents are placing orders speculatively which incurs additional work for us.

PAYMENT TERMS**• BPM Economy**

Upfront payment or 14 day credit account with credit card on file unless already a premium client.

• BPM Premium / Bespoke

14 day credit account

A recovery fee of £500 may be applicable for any invoices not paid within the allowed payment period.